

Agitech Mega Expo



Royal Seed Impresses at Agitech Mega Expo 2023 - A Recap

Royal Seed Africa is delighted to extend its heartfelt gratitude to all the esteemed attendees who graced our booth at the Agitech Mega Expo 2023, a spectacular event held on September 8-9, 2023, at the Agitech Seedlings Grounds in Mutithi, Mwea along Embu-Makutano. The overwhelming turnout surpassed our expectations and transformed this expo into a truly remarkable occasion.

At Royal Seed, we recognize that your presence at this event was an opportunity for mutual growth and collaboration. Here are six key highlights that we believe you experienced during your visit:



Tuko site... Agitech Expo 2023

#AGITECHMEGAEXPO2023

1. Networking Opportunities and Community Building: We believe that beyond acquiring knowledge, the event provided you with invaluable networking opportunities. Connecting with fellow farmers and industry experts is the foundation for future collaborations, knowledge sharing, and potential partnerships that can greatly enhance your agricultural journey.

2. Exposure to Innovative Technology: The expo undoubtedly exposed you to the latest agricultural technologies and cutting-edge equipment. Staying up-to-date with these advancements can significantly boost your farming efficiency and productivity.

Market Insights: By attending, you likely gained valuable insights into current market trends and demands. Understanding market dynamics is essential for making informed decisions about crop selection and production planning, ultimately contributing to your farm's profitability.

3. Access to Expert Advice: The educational sessions hosted at the expo provided you with access to expert guidance from seasoned professionals. This knowledge empowers you to overcome challenges and make well-informed choices regarding your farming practices.

Product Demonstrations: Witnessing live product demonstrations allowed you to gain a hands-on understanding of various farming equipment and tools. This experience equips you with the knowledge needed to make informed decisions when considering new agricultural investments.

4. Enhanced Farming Knowledge and Skills: The event was a platform for you to learn about the latest farming techniques and practices, with a particular emphasis on the importance of utilizing high-quality seeds. Learning from experienced farmers and experts likely equipped you with new skills that can be applied on your own farm.

Furthermore, your visit to our booth would have expanded your knowledge of our exceptional seed varieties, each tailored to meet the unique needs of modern farmers.

5. Market Insights: Our booth at the event provided a unique opportunity for you to delve into our diverse seed varieties, uncovering new options that sparked your curiosity and enriched your agricultural knowledge.

6. Product Demonstrations: By witnessing live product demonstrations, you gained an up-close and personal understanding of our wide range of seeds and seedlings, as well as the array of services we offer. This immersive experience empowered you to make informed and confident choices when contemplating new agricultural investments.

Our Outstanding Selection:



Can you spot...
The Vegetable Fresh! Fresh!
#AGITECHMEGAEXPO2023



#AGITECHMEGAEXPO2023

Produce from our seedling.

Jabali F1 Cabbage: A round, disease-tolerant hybrid cabbage with 160-190 seeds per gram. Opt for a seed rate of 100 grams per acre at a spacing of 60 cm by 45 cm, and you'll experience: Maturity in a mere 75 days. Roundheads weighing 4 - 5 kgs.



Maize 5101: This maize variety is a double-cobbing drought champion, delivering yields of 8-10 kgs per acre. Space it at 75 by 30 cm and anticipate: Maturity in 90 days for Green Maize and 142 days for Grain Maize. Conical cobs with grain texture akin to Dent corn.



Fabiola F1 Cabbage: For compact heads weighing up to 3 kg and outstanding pest resistance, this hybrid variety is your solution. Maturity is achieved in 70-75 days.



Pretoria F1 Cabbage: This hybrid cabbage variety thrives even in challenging heat conditions. Sow it at a rate of 75 grams per acre, with spacings of 45 by 45 cm or 60 by 60 cm, and benefit from: Impressive field holding capacity. Rapid maturity in just 75 days from transplanting.



Can you spot...
Cabbage Pretoria F1
#AGITECHMEGAEXPO2023

Waltham Butternut: Imagine a butternut squash that is not only exceptionally nutritious but also remarkably prolific. With just 10 seeds per gram and a recommended planting density of 500 grams per acre, spaced at 100 x 100 cm, you can achieve: Maturity in a swift 90-100 days. An astonishing yield potential of 5-6 tonnes per acre.



Carrot Nantes: Imagine long, straight, and delicious carrots, with 900-1000 seeds per gram. Plant them at 1500 grams per acre, spaced at 15 cm, and enjoy: Attractive, vitamin-rich flesh. Cylindrical, straight carrots with a rounded tip.



Our exhibition left visitors in awe, ignited a wave of interest in our seeds, and sparked discussions about future collaborations. At Royal Seed, we were more than just seeds; we were the architects of transformation, turning farms into thriving enterprises. We hope that you continue to explore our outstanding selection and count on us as your dedicated partners in agricultural success.



For more updates and to explore our exceptional seed varieties, visit our website at www.royalseed.biz and follow us on social media!



For more updates and to explore our exceptional seed varieties, visit our website at www.royalseed.biz and follow us on social media!

Copyright © 2023 Kenya Highland Seed Co Ltd. All rights reserved.

Our mailing address is:
P.O Box 63879 - 00619 Nairobi.
Kenya, Trans-view Estate, Close to East Africa Portland, Sports Club, Athi River

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).