



# ROYAL TIMES NEWSLETTER



## Achieving Prestigious ISO Certification

Kenya Highland Seed has officially been awarded ISO certification! This global recognition isn't just a badge—it's proof of our commitment to delivering top-quality seeds that farmers can trust. It means higher standards, stricter quality control, and a continuous push for excellence.

With this certification, we reaffirm our promise to farmers: superior seeds, better yields, and sustainable agriculture. This milestone strengthens our market position and opens doors for new opportunities in both local and international markets. We are proud to set the bar higher for agricultural excellence in Kenya!

### A Testament to Quality and Excellence

ISO (International Organization for Standardization) certification is a globally recognized standard that ensures a company meets the highest levels of quality, efficiency, and customer service. For Kenya Highland Seed, attaining this

certification reflects its unwavering commitment to best practices in seed production, packaging, and distribution.

### Looking Ahead

With ISO certification in place, Kenya Highland Seed will continue to innovate, improve, and empower farmers with the best agricultural solutions. This is just the beginning of a new era of excellence for our company and our customers.



"Quality is never an accident; it is always the result of intelligent effort." – John Ruskin

### About Kenya Highland Seed

Kenya Highland Seed is a leading provider of high-quality vegetable seeds, committed to improving agricultural productivity and food security. Through innovation, sustainability, and a farmer-centric approach, the company continues to shape the future of farming in Kenya and beyond.

## Cheers to a Year of Growth and Achievements!

As we look back on another fantastic year at Royal Seed, we couldn't be prouder of all that we've accomplished together! Our end-of-year celebration was a wonderful opportunity for our amazing team to come together, reflect on our hard work, and simply enjoy each other's company.



The festivities were filled with laughter, unforgettable moments, and heartfelt recognition of both individual and team milestones. Every single person, from our dedicated staff in the field to our creative minds in the office, played an essential role in helping us achieve our goals and move forward in our mission to provide top-notch agricultural solutions.

We took the time to celebrate not just the big successes but also the everyday efforts that keep us thriving. It was a joyous occasion to share stories, build connections, and appreciate the camaraderie that truly makes our team special. At Royal Seed, we know that our success comes

from the strength of our internal family, and we're proud to cultivate a workplace where everyone feels valued, supported, and respected.

As we step into a new year, we're excited to build on all the successes from the past year and tackle new challenges together. We're more committed than ever to creating a friendly, collaborative environment that highlights each person's contributions and celebrates our shared goals. Here's to another year filled with growth, teamwork, and wonderful achievements at Royal Seed!

## NEW PRODUCT LAUNCH: CASH MACHINE SQUASH

We are thrilled to introduce **Cash Machine F1**, a medium-dark green squash that is set to become a game-changer for farmers. This squash variety is designed for both the fresh market and processing, offering high-quality produce with impressive characteristics. It features a long, cylindrical shape and a slightly longer body, making it stand out in the market.

### Key Characteristics of Cash Machine F1:

- **Maturity:** 40-45 days from transplanting, ensuring a quick turnaround for farmers.
- **Fruit Appearance:** Medium to dark green skin with light flecking and a small bloom scar, making it visually appealing and market-ready.
- **Shape:** Uniform cylindrical fruit shape, ensuring consistency in your harvest.
- **Shelf Life:** Excellent shelf life, making it suitable for long-distance transportation and storage.
- **Prolific Growth:** The plant is compact, upright, and open, setting fruit in abundance, allowing for an efficient and high-yield harvest.
- **Plant Population:** 18,000 to 20,000 plants per hectare, offering optimal space for growth.

### Resistance/Tolerance to Pests and Diseases:

- Powdery mildew
- Zucchini yellow mosaic virus (ZYMV)
- Watermelon mosaic virus (WMV)
- Papaya ringspot virus (PRSV)

## Cash Machine F1



Cash Machine F1 is not just about its attractive appearance and fast-growing nature; it also offers a solid resistance to common pests and diseases that can affect squash crops. This resistance makes it an ideal choice for farmers seeking reliable and low-maintenance crops.

Whether you're focusing on fresh produce or processing, Cash Machine F1 guarantees excellent returns due to its prolific nature and high-quality fruit. We're excited to offer this product to our network of farmers, and we believe it will become an essential addition to your farming portfolio.

Stay tuned for growing tips, best practices, and success stories from our early adopters who have seen excellent results with Cash Machine F1!



# MAIZE RS 5101 (WE2109)



Excellent drought tolerant variety

### Characteristics:

- Maturity 90 days for Green Maize and 142 days for Grain Maize
- Conical cobs with Dent-like grain texture
- Yield potential 1.9-3.7 tons/acre (21-42Bags)
- Plant height; 253cm, Ear height;140cm
- Strong prop roots; No lodging
- Ear droop at maturity; good protection from early weevil

**Order Now**

### Resistances / Tolerances:

- Tolerant to grey leaf spot(GLS)
- Tolerant to Maize streak virus(MSV)

## Discover Royal Seed on TikTok: Inspiring Agriculture Through Engaging Content

@royalseedkenya, is the ultimate destination for engaging, inspiring, and informative content. We showcase a mix of entertaining videos, insightful agricultural tips, and behind-the-scenes moments that highlight our journey. Whether you're passionate about farming, curious about high-quality seeds, or simply looking for uplifting content, our page offers something for everyone. Join us as we share success stories, expert advice, and creative videos that celebrate

the impact of Royal Seed Kenya.

Stay connected with us on TikTok to be part of an ever-growing community that values innovation and excellence in agriculture. We bring you the latest updates, trends, and interactive content to keep you informed and entertained. Don't miss out on our engaging challenges, customer testimonials, and product highlights—be sure to follow, like, and share our videos. Click the link here to explore our content and be part of the movement transforming agriculture in Kenya!



# WATERMELON SWEET QUEEN F1



*Delicious*



**ORDER TODAY!**

An Early Maturing Variety, with Small & Brown Coloured Seeds in the Fruit.

## THANK YOU FOR SUBSCRIBING!

### OUR CONTACTS

- 
**OUR ROYAL SEED COMPLEX**  **+254 725 549 997 | 0734 257 635**  
 Trans-view Avenue, Off Nairobi-Namanga Rd **+254 793 248 085 | 0793 248 086**
-  **P.O Box 63879 - 00619** **+254 203 562 700 | 0202 403 214**  
 Nairobi. Kenya. **+254 110 896 332 | 0110 896 331**
-  **info@khs.co.ke**  **+254 780 884 087**
-  **www.royalseed.biz**  **0800 720 250**

FOLLOW US:

SCAN ME



## Royal Products - Royal Results!