

ROYAL TIMES NEWSLETTER



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Sustainable Agriculture

Sustainable agriculture consists of environmentally friendly methods of farming that allow the production of crops or livestock without damage to human or natural systems. It involves preventing adverse effects to soil, water, biodiversity, surrounding.

Developing sustainable food systems contributes to the sustainability of the human population. For example, one of the best ways to mitigate climate change is to create sustainable food systems based on sustainable agriculture. Sustainable agriculture provides a potential solution to enable agricultural systems to feed a growing population

within the changing environmental conditions

As a company (**Royal Seed**), we've invested in research to provide our clients (farmers) with crop varieties that are well adapted to different climatic conditions to meet their growing needs. Amongst these varieties are Water efficient varieties which not only thrive well with little water but also are drought tolerant. Examples of RS Varieties; **RS5101 (WE2109) Maize**. With this, we we're working around the clock to ensure we feed the growing population by providing in a sustainable way by availing our seed all year round.



SUSTAINABLE FARMING IS NOT JUST ABOUT GROWING CROPS; IT'S ABOUT CULTIVATING A FUTURE WHERE HARMONY BETWEEN NATURE AND AGRICULTURE ENSURES ABUNDANCE FOR GENERATIONS TO COME.



Scan for website

SUKUMA MATUMBO



Popularly known as 'Sukuma Matumbo', Our curly kale is an early maturing variety that produces large-sized leaves, that are tender with palatable Sweet-tasting leaves.

The variety is an open field type of plant that produces high-quality leaves with attractive green color. The variety is also known for its high yield.

Not forgetting it contains very minimum levels of acid (non-acidic).

The variety is also a very good heat-tolerant variety, well known for its high yield potential of 22-26 tonnes per acre & can be harvested for a period of 6 months' even up to one year of course under good management



WHY YOU NEED TO GROW CURLY KALE/ SUKUMA MATUMBO

1. Not Acidic
2. Good taste and softer
3. Long harvest period of even up to one year as long as it has good nutrients water and free from pests
4. Good business to farmers since few people grow and demand is high

At the moment we have only ready seedlings available kes 3/= each

Very Cheap! Right?

So when next you go to that "Mama Mboga" ask them you only want Sukuma Matumbo nothing more nothing less!



PARTNERS IN GROWTH



ROYALSEED AND FARMERS CRAFTING A SUSTAINABLE TOMORROW

At Royalseed, we understand the unwavering dedication and sacrifices farmers make to nourish our communities. Every seed we nurture, every seedling we cultivate, is a testament to our deep respect and commitment to their success.

Quality Seeds for Optimal Crop Growth: Beyond bountiful harvests, our high-quality seeds represent the hopes and dreams of farmers, families, and entire communities. We take this responsibility seriously, ensuring each seed carries the potential for a brighter future.

Premium Seedlings for a Strong Start: Just like a caring hand guiding a young sapling, our premium seedlings offer a nurturing headstart. We believe every crop deserves a strong foundation, and our seedlings empower farmers to cultivate resilience from the very beginning.



Innovation in Seed Technology:

Our investment in seed technology isn't just about pushing boundaries; it's about alleviating the challenges farmers face. From climate-resilient varieties to pest-resistant strains, every innovation is a testament to our unwavering support for their livelihoods.

Partnership Beyond Products:

We see ourselves as partners, not just suppliers. Through expertise, resources, and ongoing support, we walk alongside farmers, celebrating

their triumphs and offering a helping hand during hurdles. Together, we cultivate a future where agriculture thrives.



Supporting Farmers' Success:

Our commitment goes beyond simply providing seeds and seedlings. We empower farmers with the knowledge, confidence, and resources they need to become stewards of their land and architects of their success.



Conclusion:

At Royalseed, we believe in the power of a single seed to change the world. And it all starts with the farmers who nurture them. We are, and will always be, dedicated to their unwavering spirit, their backbreaking labor, and their essential role in feeding our planet. Together, let's cultivate a future where every harvest is a testament to the love and care we pour into the land.



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