



ROYAL TIMES NEWSLETTER



LIMURU HOSTS SUCCESSFUL FARMING SOLUTIONS FORUM!

Royal Seed among key participants

Limuru, Kenya—14th March 2025 – Farmers, agribusiness professionals, & agricultural experts converged along Ngecha-Chungamali Road in Limuru for the Farming Solutions Forum, a dynamic event aimed at equipping farmers with cutting-edge tools, expert knowledge, & innovative technologies to enhance productivity & sustainability.

ISSUE 25 | APR- JUN 2025

KEY HIGHLIGHTS:

Interactive Demonstrations

Royal Seed displayed some of its top-performing hybrid varieties, allowing farmers to observe differences in vigor, disease tolerance & yield potential. The live demos sparked engaging discussions, with many farmers keen to adopt improved seed solutions.

Expert Technical Guidance

The company's technical team provided practical advice on:

- Seed selection for optimal performance
- Nursery management best practices
- Pest and disease control strategies
- Post-harvest handling to minimize losses
- Farmer Engagement & Feedback



Among the standout participants was Royal Seed, a leading provider of High Quality Vegetable Seeds in Kenya and beyond. The company played an active role in the forum, engaging directly with farmers and showcasing high-yielding, climate-tolerant seed varieties suited for local conditions.

Royal products! Royal results!



The Royal Seed booth was a major attraction, with farmers actively seeking advice, collecting samples, and sharing their field experiences. **“We don’t just sell seeds—we partner with farmers,”** said a Royal Seed representative. **“Forums like this allow us to listen to their challenges and provide real, actionable solutions.”**

Broader Agricultural Insights!

The event also featured insights from Agrochemical Suppliers, Agronomists, & Market Experts, covering:

- Emerging trends in sustainable farming
- Cost-effective technologies for small & medium scale growers
- Market access strategies to improve profitability

A Promising Future for Farmers!



**If you ate today
thank a
Farmer!**

The forum concluded on a high note, with attendees leaving better informed, motivated, & equipped to implement new techniques. Many expressed interests in future editions, appreciating the direct engagement with industry leaders like Royal Seed.

As part of its ongoing commitment to farmer empowerment, Royal Seed continues to drive;

1. Innovation,
2. Partnerships, &
3. Field-level support

Ensuring farmers grow Smarter, Stronger, & more Sustainably.

EMPOWERING SALES EXCELLENCE!

Royal Seed Sales Team Trained for Greater Impact

Royal Seed recently held an in-house training for its Sales and Field Agronomists to sharpen sales strategies and boost service delivery to farmers. Hosted at our headquarters, the session focused on enhancing communication, confidence, and consultative selling—ensuring our team can better understand farmer needs and offer tailored solutions.



Key topics included;

- The sales cycle,
- Effective communication,
- In-depth product knowledge,
- Value-based selling.

The training was interactive, combining theory with group discussions, role plays, & peer feedback.



“This training reminded us that selling is about offering solutions and building relationships,” said a Field Agronomist.

Quality Seeds for Africa



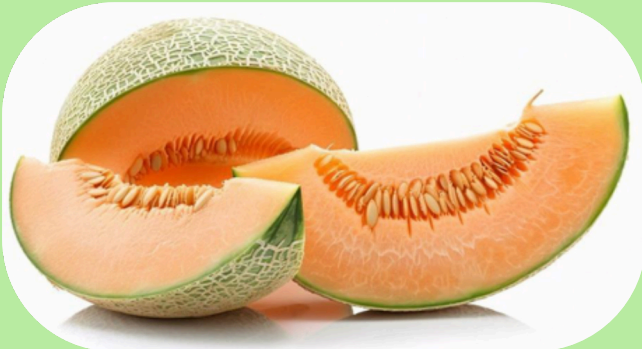
As Royal Seed expands its reach, such initiatives ensure our team stays motivated, skilled, and aligned with our mission:

Uplift Farmer Livelihoods & Promote Food Security across Africa.

**“If you want to go fast, go alone.
If you want to go far, go together.”
– African Proverb**

WHAT'S NEW!

SSB 644 F1



MUSKMELON F1

Delivers sweet, firm fruit with high yields, Strong disease tolerance and great market appeal

ETHIOPIAN KALE



KANSERA

A fast-growing, nutritious leafy green with tender, flavorful leaves.

You asked, and we listened! 

We're thrilled to unveil our latest Seed Varieties — more than just seeds, they're a promise of nourishment, tradition, and a thriving harvest.

Now available. Ready to sow. Ready to grow.

JUTE MALLOW



MRENDRA

Indigenous, A fast-growing, nutrient-rich leafy vegetable popular in traditional African cuisine. Thrives in warm climates and well-drained soils.

 Learn how to grow and harvest more!

Our easy-to-follow planting guide is here to help you achieve a bountiful harvest.

 Visit: www.royalseed.biz/planting-guide

Lets grow together!

CONTACT US!

ROYAL SEED KENYA:



0725 54 9 997 | 0793 248 085

0793 24 8 086 | 020 3 562 700



0780 884 087



0800 720 250

Royal Seed Complex, Transview Estate,
Opp Texas Energy Petrol Station, close
to East Africa Portland Sports Club

ROYAL SEED UGANDA:



+256 750 584 620 |

414 231 385 | 414 231 386

Osho Chemical Complex, On
liberty ICD Road Opposite EWA
Miriam General Trading Co.
Namanve Industrial Area Uganda

ROYAL SEED TANZANIA:



+255 757 466 746 |

+255 758 888 781

Themu Industrial Area,
Njoro Arusha

ROYAL SEED NIGERIA:



+23 4 70 69 677 560

Royal Vertarg Global Resources Ltd,
No 6 Oyeleke street of Kuairat
Abiola way by Alusa Bus Stop Ikeja,
Lagos Nigeria

Follow us on Social Media:



We are now on TikTok!

Follow us @royalseedkenya



0725 549 997 / 0793 248 085
0793 248 086 / 0734 257 635



0780 884 087



www.royalseed.biz